

# What is Animal Behavior?



## DEFINITION

Animal Behavior (also referred to as Ethology) is the study of how animals respond to changes in their environment or their own bodies.

## PURPOSE OF STUDYING ANIMAL BEHAVIOR

We study animal behavior because .....

- It helps us understand how species interact with their environment
- It allows us to create effective conservation strategies
- It helps us improve animal welfare practices by knowing more about their needs

## Examples of Animal Behavior

- **Migration:** Many species migrate thousands of miles to find food and nesting grounds
- **Social Structures:** Many animals exhibit complex social behaviors, forming family bonds that aid in survival and cooperation
- **Communication:** Various species utilize vocalizations, body language, and chemical signals to convey information about food sources, danger, and social interactions

## MAIN TYPES OF ANIMAL BEHAVIOR

- Instinctive (Innate) Behavior
- Learned Behavior
- Social Behavior
- Communication Behavior
- Foraging Behavior
- Mating and Reproductive Behavior
- Territorial Behavior
- Parental Behavior
- Defense Behavior
- Play Behavior
- And more!

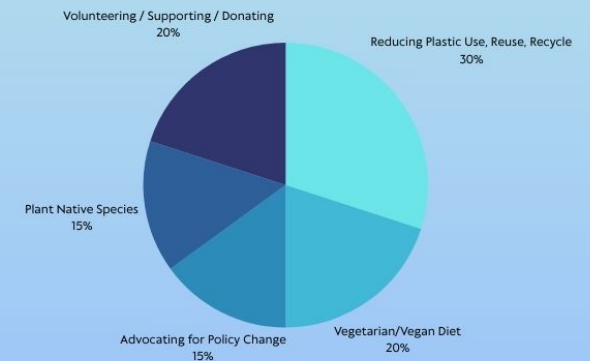


# Next Step

## How do we move forward?

The next step is to apply our knowledge to enhance conservation efforts and improve animal welfare practices. We still need to deepen our understanding of species interactions and environmental impacts on behavior. Individuals can do their part in helping save the animals and the planet.

## How can You Help Wildlife?



By understanding animal behavior and taking small actions to protect wildlife and their habitats, each of us can make a significant impact in creating a healthier planet for wildlife and future generations.

# Importance



## Conservation

The study of animal behavior is essential to conservation, offering critical insights into wildlife needs and enhancing strategies for their protection. Conservation is crucial for safeguarding ecosystem health and ensuring biodiversity for future generations.



## Relevance

Understanding animal behavior strengthens our connection to wildlife and guides responsible conservation practices. By recognizing its relevance, we can actively help preserve biodiversity and create a healthier planet for current and future generations.



## Goals

Studying animal behavior aims to improve conservation strategies and enhance animal welfare, which is crucial for maintaining biodiversity.



## References

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